

22<sup>nd</sup> ANNUAL

SPECIAL OLYMPICS  
FLORIDA

# GOLF CLASSIC

APRIL 25th & 26th 2024  
AT CHAMPIONSGATE  
GOLF CLUB, ORLANDO



For sponsorship information contact: Kate Mazelin | (407) 259-1690 [katemazelin@sofl.org](mailto:katemazelin@sofl.org)

## PUBLIX SUPER MARKETS AND SPECIAL OLYMPICS FLORIDA

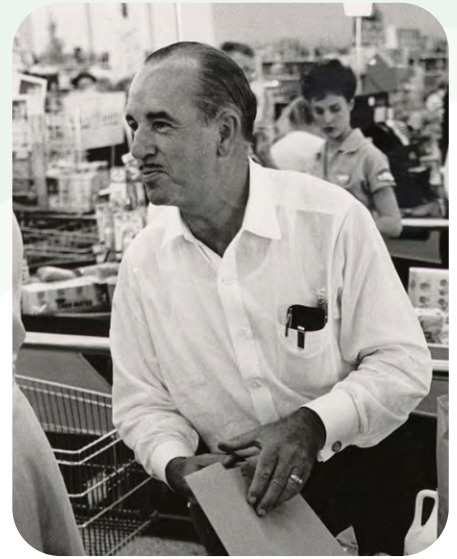
From its small beginning in 1930, in Winter Haven, Florida, Publix Super Markets has grown to become the largest employee owned grocery chain in the United States.

In 1966, Publix Founder, George W. Jenkins established the "George W. Jenkins Foundation," now known as the "Publix Super Markets Charities," to enhance the communities where Publix are located.

In 1972, a grant from the foundation sent Florida athletes to the Special Olympics National Games. Publix has been a supporter of Special Olympics Florida ever since.

Today, Publix raises the funds necessary to support our growing program through paper torch sales and the Special Olympics Florida Golf Classic. In addition, Publix serves as the premier sponsor of the Florida Law Enforcement Torch Run to benefit Special Olympics. Publix provides volunteers for our Special Olympics competitions and many of our athletes are Publix Associates.

Special Olympics Florida is proud to be associated with Publix Super Markets, a company that shares our values and is willing to play a leadership role in our community.



*George W. Jenkins  
Publix Founder*

## INAUGURAL EUNICE KENNEDY SHRIVER AWARD GIVEN TO PUBLIX SUPER MARKETS

Publix Super Markets received the inaugural recipient of the Eunice Kennedy Shriver Award from Special Olympics Florida at the Rosen Shingle Creek Resort in Orlando, Florida. Special Olympics Florida presented the honor to Publix Super Markets for their 40-plus years of furthering the vision of the charity's founder, Eunice Kennedy Shriver, to promote inclusion and acceptance of people with intellectual disabilities.







What better place to develop and build business relationships than the golf course? Two of the finest courses in the state of Florida are at ChampionsGate Golf Club. This luxury golf resort outside of Orlando is home to the Father Son Challenge, and is the home of the Special Olympics Florida Golf Classic. Each year the biggest names in professional golf and their sons come to test their talents on the Greg Norman championship golf courses. Now it's your turn.

Join us for the 22nd Annual Special Olympics Florida Golf Classic April 25-26, 2024.

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The purpose of the Special Olympics Florida Golf Classic is to raise funds for Special Olympics Florida in an effort to improve the lives of Florida's citizens with intellectual disabilities by providing year-round sports training and competition. Thanks to the commitment of sponsors and our tournament committee, we will pursue our mission of making the joys and benefits of Special Olympics a reality to more and more athletes each year. Please join us for what is sure to be an incredible event, the 22nd Annual Special Olympics Florida Golf Classic.

## TAKING THE BENEFIT TOURNAMENT TO AN UNPRECEDENTED LEVEL

ChampionsGate Golf Club, a nationally acclaimed golf facility for world-class golf, offers 36 holes designed by International Golf Champion Greg Norman. ChampionsGate is home to both the National and International Courses. The Greg Norman designs offer golfers a blend of tradition and modern elements to create a unique golf experience.

Whether you play the International, with its authentic links-style golf, reminiscent of the great courses of the British Isles, or the National with its traditional American style, you will experience a challenging round of golf.

For the past eleven years, ChampionsGate has played host to many professional golfers, such as Arnold Palmer, Jack Nicklaus, Lee Trevino, Fuzzy Zoeller, David Duval, and Vijay Singh to name a few. Come and walk in the footsteps of legends at the 22nd Anniversary Special Olympics Florida Golf Classic.



## SPECIAL OLYMPICS FLORIDA GOLF CLASSIC

Special Olympics Florida would like to thank our golf committee for graciously donating their time and resources to help make the Special Olympics Florida Golf Classic a tremendous success.

Special Olympics Florida Golf Classic Committee

Gail Atkinson  
Paul Downing  
Linda Lewis  
Randy Lamb  
Tom McLaughlin

Lori Newcomb  
Dave Sklarek  
Linsey Smith  
Rachel Smith  
Scott Tobe  
Kate Mazelin

Brian West  
Heather Whalen  
Sherry Wheelock  
Jason Wieland  
Clinton Wilson



Presenting Sponsor

**Publix**®

# SCHEDULE OF EVENTS

## Leadership Reception (by invitation only)

Thursday, April 25th, 2024 6:00 PM - ChampionsGate Golf Club

**About the Reception** - the classic kicks off with the Leadership Reception on Thursday evening. Invited guests will enjoy an evening built around a series of fun and loosely competitive golf skill challenges including: The Par 3 Championship, The Putting Contest, The Glow-in- the-Dark Long Drive, and The Chip Shot Challenge.

## Special Olympics Florida Golf Classic

Friday, April 26th - ChampionsGate Golf Club

Sponsors and their Publix guest compete together for incredible prizes, honor, and glory on PGA Tour-quality golf courses.

6:45 AM	Registration Begins/Breakfast Super Tickets Sales Goody Bag Distribution
8:10 AM	Morning Shotgun Start Vendor Village Opens
1:30 PM	Afternoon Shotgun Start
Post golf	Awards Banquet Program & Awards Corporate Gift Packet Distribution



# SPECIAL OLYMPICS FLORIDA GOLF CLASSIC SPONSORSHIP

**All sponsors receive 8 invitations to the Leadership Reception**

## PRESENTING SPONSORS SOLD

Company's name will be referred to as the presenting sponsor in all marketing.

- Includes two (2) foursomes in the Special Olympics Florida Golf Classic
- Company will receive recognition on both the National and International Golf Courses
- Company's name included in all print and electronic collateral (along with Publix)
- Company's logo included in the Special Olympics Florida Golf Classic Program
- Logo on shirt (along with Publix)

**Publix**®

*SARGENTO*®

**MOLSON  
COORS** beverage company



## LEADERSHIP RECEPTION SPONSORSHIP OPPORTUNITIES

**Thursday, April 25** The reception provides an intimate indoor setting to meet new friends and grow existing friendships. A series of fun, loosely competitive golf contests complete with prizes serve as the evening's backdrop. Each competition will be presented by a sponsor.

### **RECEPTION MEAL SPONSOR** \$15,000

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage at dinner and the opportunity to welcome guests
- Company logo recognition in all print collateral

### **RECEPTION GIFT SPONSOR** \$15,000

- One (1) foursome in the Special Olympics Florida Golf Classic
- Company's logo printed on items
- Signage at dinner and the opportunity to welcome guests
- Company Logo recognition in all print collateral

### **PUTTING CHAMPIONSHIP SPONSOR** \$11,000

Think miniature golf course on the putting green. Many branding opportunities.

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage recognition at Putting Contest
- Company Logo recognition in all print collateral

### **GLOW-IN-THE-DARK LONG DRIVE CONTEST SPONSOR** \$11,000

Using glow-in-the-dark golf balls into the night sky and compete for longest drive honors.

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage recognition at Putting Contest
- Recognition in all print collateral

### **CHIP SHOT CHALLENGE SPONSOR** \$11,000

A Chip Shot is hit to a target branded to the sponsor. The closest shot wins. Chip Shot Champion is determined by a sudden-death chip off.

- One (1) foursome in the Special Olympics Florida Golf Classic
- Signage recognition at Putting Contest
- Recognition in all print collateral

### **PAR 3 CHAMPIONS** \$11,000

- Reserved for top sponsors, teams of four compete in a scramble on the lighted Par 3 Golf course for prizes.
- One (1) foursome in the Special Olympics Florida Golf Classic
- Recognition in all print collateral

### **100 YARD CHALLENGE SPONSOR** \$11,000

- 3 different players per team with take one shot at 100 yards. Any player that hits in the 5 foot circle advances to the shootout. Players that get in the shootout get one (1)shot. The top 3 players closest to the hole will also win prizes!
- One (1) foursome in the Special Olympics Florida Golf Classic
- Recognition in all print collateral



**ALL SPONSORSHIPS LISTED BELOW RECEIVE THE FOLLOWING BENEFITS:**

- One (1) foursome in the Special Olympics Florida Golf Classic & **4 Corporate Gifts**
- Name recognition in all print collateral and Tee Sign on one hole on each course
- Includes eight (8) Leadership Reception invitations

**CORPORATE GIFT PACKAGE SPONSORSHIP OPPORTUNITIES**

<b>WINDSHIRT SPONSOR</b>	\$13,500
<ul style="list-style-type: none"><li>• Company's logo appears on 1 sleeve of wind shirt</li></ul>	
<b>GOLF VEST SPONSOR</b>	\$13,500
<ul style="list-style-type: none"><li>• Company's logo embroidered on golf vest</li></ul>	
<b>DUFFLE BAG SPONSOR</b>	\$13,500
<ul style="list-style-type: none"><li>• Company's logo is embroidered on duffle bag</li></ul>	
<b>GOLF SHOE SPONSOR</b>	\$13,500
<ul style="list-style-type: none"><li>• Company's logo is featured on Shoe Box, Shoe Horn &amp; Banner above display</li></ul>	
<b>GOLF BALL SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo printed on golf balls</li></ul>	
<b>GOLF HAT SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo is embroidered on golf hat</li></ul>	
<b>GOLF TOWEL SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo printed on towel</li></ul>	
<b>LUNCH COOLER SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo is embroidered on portable Lunch Cooler</li></ul>	
<b>BLUETOOTH SPEAKER</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo printed on Bluetooth Speaker</li></ul>	
<b>PORTABLE CHARGER SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo appears on chargers</li></ul>	
<b>SHOE BAG SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo appears on shoe bag</li></ul>	
<b>GOLF GLOVE SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's name featured on Glove packaging</li></ul>	
<b>SUNGLASS SPONSOR</b>	\$12,000
<ul style="list-style-type: none"><li>• Company's logo appears on sunglass case</li></ul>	

<b>TUMBLER SPONSOR</b>	\$12,000
<ul style="list-style-type: none"> <li>Company's logo etched into Tumbler</li> </ul>	
<b>UMBRELLA SPONSOR</b>	\$12,000
<ul style="list-style-type: none"> <li>Company's logo appears on umbrella</li> </ul>	
<b>COLD SNAPP TOWEL SPONSOR</b>	\$12,000
<ul style="list-style-type: none"> <li>Company's logo appears on unique fiber cooling fabric towel</li> </ul>	

## CATERING SPONSORSHIP OPPORTUNITIES

<b>BREAKFAST &amp; AWARDS BANQUET SPONSOR</b>	\$15,000
<ul style="list-style-type: none"> <li>Prior to golf, breakfast will be served to participants</li> <li>Signage at Breakfast and Awards Banquet</li> <li>Following golf, a buffet dinner will be served to participants</li> <li>Signage at dinner and the opportunity to welcome guests</li> </ul>	

## ON-COURSE SPONSORSHIP OPPORTUNITIES

<b>BEVERAGE CART SPONSOR</b>	\$12,000
<ul style="list-style-type: none"> <li>Company's logo on Beverage Carts on both of the golf courses</li> </ul>	
<b>FLAG SPONSOR (2 AVAILABLE)</b>	\$12,000
<ul style="list-style-type: none"> <li>Company's logo appears on each hole flag</li> </ul>	
<b>PUTTING CONTEST SPONSOR</b>	\$11,000
<ul style="list-style-type: none"> <li>Sponsor receives signage recognition at putting contest</li> </ul>	
<b>HOLE-IN-ONE SPONSOR (4 AVAILABLE)</b>	\$8,500
<ul style="list-style-type: none"> <li>Exclusive sponsorship of one of four Hole-In-One contests</li> </ul>	
<b>LONG DRIVE SPONSOR</b>	\$8,500
<ul style="list-style-type: none"> <li>Sponsor receives recognition at tee, determined by length &amp; accuracy</li> </ul>	
<b>MOST ACCURATE DRIVE SPONSOR</b>	\$8,500
<ul style="list-style-type: none"> <li>Sponsor receives recognition at tee, determined by length and accuracy</li> </ul>	

## SUPPORTER OPPORTUNITIES

<b>EAGLE SUPPORTER</b>	\$7,000
<ul style="list-style-type: none"> <li>One (1) foursome in the Special Olympics Florida Golf Classic</li> <li>8 invitations to the Leadership Reception</li> <li>Recognition in Text on all printed collateral</li> </ul>	

## ATHLETES SPONSORSHIP OPPORTUNITIES

### ALL ATHLETE SPONSORS RECEIVE:

1. Four (4) spots in the invitational
2. Tee Sign on one hole on each course
3. Premium Corporate Gift Package for each golfer (4 total)

#### **SPONSOR AN ATHLETE BOARD DISPLAY SPONSOR**

\$8,500

- Includes eight (8) Leadership Reception invitations
- Branded signage on the Sponsor an Athlete Board at Leadership Reception and Awards Banquet
- Opportunity to exhibit on selected hole by the tee

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#### **ATHLETES HOLE SPONSOR**

\$8,500

- Includes eight (8) Leadership Reception invitations
  - Sponsorship of one of four holes with a Special Olympics Golf Athlete
  - Opportunity to exhibit on selected hole by the tee
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We invite you to join us at Omni Championsgate Resort on April 25-26, 2024 as we celebrate twenty-two years of the Special Olympics Florida Golf Classic and making a life-changing impact on these remarkable athletes.

Thank you for your consideration and support.





**Athletes' Oath: Let me win. But if I cannot win, let me be brave in the attempt.**

People with intellectual disabilities are found everywhere, without regard to race, religion, political affiliation, culture, economics or social class. And their surprising, but predictable, positive spirit, their determination to succeed, and their innate human decency make them powerful ambassadors for all people society routinely under values, generally ignores or even shuns.

In Special Olympics, the athletes are the heart of the movement. Our athletes not only have the opportunity to develop physical fitness and become competitive athletes, but through sport, they build self-esteem, social skills, friendships, leadership skills, have fun and learn life lessons that translate into their lives away from the playing field, making them more productive and accepted members of society.

Special Olympics is the world's largest program of sports training, athletic competition, and critical health services to children and adults with intellectual disabilities. It currently serves more than 5 million persons with intellectual disabilities in more than 165 nations. Here in Florida, we currently have over 60,000 athletes who are training and competing year round in sports of their choice.

For alternative ways to participate and for information about Special Olympics, please contact Special Olympics Florida at 1-800-322-HERO (437) or visit our website at [www.specialolympicsflorida.org](http://www.specialolympicsflorida.org).



**SPECIAL OLYMPICS FLORIDA GOLF CLASSIC**

**ChampionsGate Golf Club, April 25-26, 2024**

**For additional information:  
Kate Mazelin 352-243-9536 x539**